

2018 SERVICES

- Television Commercials
- Radio Commercials
- Media Placement
- Polling



**Voted the most affordable Polling,
Media Placement, Television & Radio
Production in America.**

ceo@goldmedialmediagroup.com

Office: (202) 774-9990

Fax: (202) 888-3475

1

TELEVISION PRODUCTION

Since 2001 we have earned the trust of federal, state and local candidates plus PACs, 527's and political groups. Our award winning production team takes pride in creating affordable candidate & advocacy commercials that communicate your vision. We work fast. Classic TV Ads ready in 48 hours.

Candidate

The candidate or issue group is filmed at a campaign stop, office or their home for a personal approach to persuading voters.

Actor

A male or female actor communicates the campaign message. Our script writers have 20 years experience motivating voters.

Classic

Information and photographs from your website, our stock video, graphics, music and voice over create a winning commercial.

ceo@goldmedalmediagroup.com

Office: (202) 774-9990

Fax: (202) 888-3475

ONLINE VIDEO PRODUCTION

We make Online come to life. A professional commercial gives credibility and instantly increases fundraising. The results are impressive.

Online Video

Your Online video will be ready in 48 hours. Our team will impress you.



Fundraising

Asking strangers for money to support your campaign is made much easier when you have a TV ad as a conversation starting point.

Online

A professional commercial on your website and posted Online (YouTube, etc) adds credibility to your campaign and motivates volunteers.

ceo@goldmedalmediagroup.com

Office: (202) 774-9990

Fax: (202) 888-3475

RADIO PRODUCTION

Our production team is an award winner for excellence in political radio scripts and voice work. Our political commercials have aired in every major US radio market. Our copywriter judged the 2018 the AAPC Pollie Awards, the Oscars of the political media industry.

- ✓ We work fast. Radio commercials can be ready in 24 hours.
- ✓ Our commercials include professional copywriting, music, sound effects and voice over.
- ✓ We employ union and non-union voices.
- ✓ Male or Female and English or Spanish voices available.
- ✓ Master copy of your radio commercial(s) are delivered via email in .mp3 format. Commercials are “Full Buyout”. No additional royalties or fees.

ceo@goldmedalmediagroup.com

Office: (202) 774-9990

Fax: (202) 888-3475

MEDIA PLACEMENT

We specialize in micro-targeted media placement. Due to the precision of our “Rapid Ad Deployment” system, most campaigns double the impact of their campaign media budget.

- ✓ Our television and radio media planners utilize the most recent data.
- ✓ We place media buys with Broadcast (NBC, CBS, ABC...), Cable (TNT, CNN, FOX NEWS...) plus national and local radio stations.
- ✓ We work with campaign budgets of all sizes. Nationwide, regional and local media placement for television and radio.
- ✓ Request a free media plan today with target information and rates.

ceo@goldmedalmediagroup.com

Office: (202) 774-9990

Fax: (202) 888-3475

POLLING

USA Instant Polls™ are fast, affordable and accurate. We continually demonstrate that a poll pays for itself. We work with polling budgets of all sizes. Polls can be completed in seven days.

Telephone

Issue/Opinion, Benchmark, Name Recognition and Tracking polls.



Benefits of a Poll

Improves fundraising, reduces waste of resources and eliminates guess work.

Plan. Implement the Plan. Win.

You need an accurate poll to put your campaign in a position to win.

ceo@goldmedalmediagroup.com

Office: (202) 774-9990

Fax: (202) 888-3475